

Pre Production Questionnaire

Please list and answer each of the following questions:

1. What type of available lighting will you be encountering?

Available lighting is tungsten

2. What is your intention in terms of how you plan to use the available light, how will you be addressing the Color Balance for this mixed light situation?

I will use a full CTO gel to balance the color of lighting, I intend to use 50 to 60% flash contribution (ambient light a bit under-exposed)

3. What is the reason for your lens choice? (Do you want the compression of a long lens or the exaggerated perspective of a wide angle, fixed focal length or zoom)?

Fixed focal length (135mm) to reduce wide angle effect. My background is plain but the lens would compress the background enough (if there was one)

4. What words would you use to describe the Visual Style you are looking to create in this image?

Sharpness, environmental portrait.

5. What aperture do you plan to use and why? Explain!

I am limited to the ambient light, mainly by the ISO of 800. I would use a value of shutter speed to accommodate the light contribution, using a depth of field minimum of 2.8 f-stop (or higher).

6. What shutter speed do you plan to use and why? Explain!!

To accommodate the ambient light, I will shoot on a tripod so I can go low, subject is non-moving.

7. What ISO do you plan to use and why?

800, low enough for the quality I am looking for, and high enough to capture the ambient light.

8. Are there any technical problems that will need to be addressed at the shoot or any steps you feel will be needed in post-production?

Most likely the white balance, depending on if the light is indeed of a full CTO (I will ask for a half CTO as well but I will see it only on location). I will have to balance it in Photoshop but shooting raw.

9. What equipment you will need for the shoot?

Camera, light meter, gel, flashes, lightstands, softboxes, counterweight.

10. Who will be your subject and how will they be represented?

My subject would represent a working female employee of the bank which logo is on the background.