ALP-2, ASS#1

Editorial Portrait / New Entrepreneurs.

Photo was taken using two lights on 2:1 ratio, at ISO 800, Shutter speed 1/30thsec, F-stop: 4.0

The main light is supposed to produce Rembrandt lighting, with a fill light. White balance, tungsten to match the ambient light, light was gelled but the color of the gel was not exactly the one of tungsten so I had to take a manual white balance. As a result my background is not quite natural and I had to fix it in post.

Originally, I planned to shoot an employee of Xerox coming out of the elevator, using the elevator and the Xerox sign as environmental assets; however someone else took the spot while I was assisting my colleague with his assignment. I had to take the shot on the wall next to the elevator.

Self evaluation:

1 - I am used to shoot on location using portable speedlites, where the flash power can be changed directly from the camera. I found it difficult to adjust it on the lights when using the whitelightening.

2 - I am used to use very high ISO (2500), which allows me to get more depth of field. The light on this location was very dim and I was not able to get enough depth of field with ISO 800 to show the correct logo on the wall. I didn't want to go below 1/30th sec for my shutter speed. As a result, I lost the environmental characteristics of my photo. I would have to use a composite in order to get it right at ISO 800

3 – I am used too much taking photos handheld, without a tripod, I will have to practice it more.

4 – Finally, as instructed, I created two other versions of the photo using 1 stop lower and 1 stop higher shutter speed. I think, I made a mistake by just dialing the shutter speed down and then up without re-measuring the exposure with the lightmeter. I simply just took the picture; I forgot that the composite exposure is brighter or lighter when we change the ambient light. I would have to correct the exposure in Adobe Camera raw.

I posted these two photos are in the dropbox as raw files, without further post-processing.