

## Assignment #2: Conceptual Image

### Image #1

F32, 1/60 sec, ISO 320

This is a photo of a Zoom H4N a handy voice recorder. It is widely used by musicians to record their song. It is very practical and convenient during composition of a song, especially when a mechanical instrument like an acoustic guitar or traditional piano is used, where a connection to a mixer or a computer is not obvious.

The photo of the H4N was taken using a piano as a background, a typical mechanical instrument as described above. It is put with objects usually used by a composer or a choir conductor, including a pen a sheet music and a tuning fork (choir conductor). Very often, a choir conductor would get his tune using a tuning fork, asks the choir to sing the music, mark some comments on his sheet music, add some accompaniment with a piano player and record some passages for further analysis after the rehearsal. The H4N can be used in conjunction with a mixer as well. It has two CLR/jack inputs for that purposes, which allows the recording of a soloist with a microphone (with the choir as a sound background) as well as electrical and electronic instruments connected to the mixer.

As for the general public, the photo is used to deliver a message that the H4N is for professionals and serious enthusiasts. It can be used by choir or small bands, for example, before renting an expensive studio.

### Image #2

F7.1, 1/125 sec, ISO 160

This is an environmental portrait of a product photographer in a typical home studio. It shows that this type of photography requires a good planning before attempting to set it up. It is important to understand the function of each tool used, including the position and power of each monolight, the size and angle of each softbox. More importantly, it requires that the photographer visualizes the effect of each reflector on set. The photo tells as well how patient the photographer needs to be. The task requires repetition and huge amount of trial and error. Many tries have been made and will be made before and after the time this photo was taken.

On the other hand, it conveys as well that this type of photography can be done at home, with relatively less expensive equipment, less working space, and any at time of the day without a need to dress up for work.